



For Immediate Release
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International Greetings USA Honors Savannah Tech Graduates

MIDWAY – Eight International Greetings USA employees were honored by their employer and Savannah Technical College (STC) when they graduated from the Certified Warehousing Distribution Specialist certificate program on April 10, 2007. The students, who took classes at their work location, graduated and received their certificates from STC.

Dignitaries attending included Rich Eckman, Executive VP of Operations, and Betty Clapham, Human Resources Manager, International Greetings USA, as well as officials from the Liberty County Development Authority.

“We realize that our future success and long-term growth depend in part on the development of our employees,” says Eckman. “Education benefits our employees and our company. And so it seemed a logical progression for us to enhance our tuition reimbursement program by bringing the educational opportunity directly into the workplace.”

“The company really pushed hard to get classes offered at their location,” says Jen Roberts, director of corporate and customized training for STC. The fourteen-week program began in January of this year, with students attending classes three nights per week.

International Greetings USA is a wholly-owned subsidiary of International Greetings PLC, based in the UK. They manufacture and distribute gift wrap, gift bags, and accessories and stationery products. The company employs 225 people at its 500,000 sq ft facility in the Midway Industrial Park.

Savannah Technical College offers corporate and customized training through its Economic Development Division and has provided similar instruction for Dorchester Academy (warehousing), Dollar Tree (warehousing), and Gulfstream (warehousing, customer service, and aircraft structural assembly).

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